

## Rural England Prosperity Fund: interventions, objectives, outputs and outcomes

To access Rural Fund allocations, you must provide an additional information addendum to your UKSPF investment plan.

The addendum covers 3 areas.

1. Local context - referencing the Fund's investment priorities: supporting rural business and supporting rural communities.
2. Interventions - select from a menu of options and explain how they respond to local context.
3. Delivery - how and when you'll deliver the interventions you've selected.

Each place has flexibility to invest in activities or 'interventions' that support rural businesses and rural communities. These are within the context of the Fund's aims.

Interventions are split by investment priority. Each investment priority gives details of:

- the interventions and objectives
- indicative outputs and indicative outcomes
- example projects

Review the interventions and identify activities that support Fund objectives in your area.

Investment priority	Intervention	Example projects	Objectives	Indicative outputs	Indicative outcomes
Supporting rural business	Funding (capital grants) for small scale investment in micro and small enterprises in rural areas. Including capital funding for net zero infrastructure for rural	Creation and expansion of rural leisure and tourism businesses. For example: <ul style="list-style-type: none"> <li>• creating event venues or farm tourism facilities</li> </ul>	Creating jobs and boosting community cohesion.  Increasing private sector investment in growth- enhancing activities, through	<ul style="list-style-type: none"> <li>• Number of businesses supported</li> <li>• Number of farm businesses supported</li> <li>• Number of farm diversification</li> </ul>	<ul style="list-style-type: none"> <li>• Jobs created</li> <li>• Jobs safeguarded</li> <li>• Number of new businesses created</li> <li>• Number of businesses adopting new to the firm technologies or processes</li> </ul>

	<p>businesses, and diversification of farm businesses outside of agriculture to encourage start up, expansion or scale up of these businesses where this involves converting farm buildings into other commercial or business uses.</p>	<p>such as accommodation, wedding venues and leisure facilities</p> <ul style="list-style-type: none"> <li>• provision of facilities for pet and equines such as kennels, livery and pet health venues</li> </ul> <p>Purchase of equipment for food processing for non-farmer-owned businesses. For example:</p> <ul style="list-style-type: none"> <li>• purchasing new process and packaging machinery such as brewing equipment and onsite vending machines</li> <li>• equipping development kitchens, or modernising existing kitchen equipment for increased energy efficiency or increased productivity through automation</li> </ul>	<p>targeted support for small and medium-sized businesses to:</p> <ul style="list-style-type: none"> <li>• undertake innovation</li> <li>• adopt productivity enhancing, energy efficient and low carbon technologies and techniques</li> </ul>	<p>projects supported</p> <ul style="list-style-type: none"> <li>• Number of micro businesses supported</li> </ul>	<ul style="list-style-type: none"> <li>• Number of businesses with improved productivity</li> <li>• Number of businesses experiencing growth</li> </ul>
--	---	---	---	--	---

		<p>(Support for farmer-owned businesses is available under the <a href="#">Farming Investment Fund (FIF)</a>).</p> <p>Funding for resilience infrastructure and nature-based solutions that protect local businesses and community areas from natural hazards including flooding and coastal erosion.</p>			
Supporting rural business	<p>Funding (capital grants) for growing the local social economy and supporting innovation. This includes:</p> <ul style="list-style-type: none"> <li>• community businesses</li> <li>• cooperatives and social enterprises</li> <li>• research and development sites</li> </ul>	<p>Creation of multi-functional rural business hubs providing shared workspace and networking opportunities for rural businesses. For example:</p> <ul style="list-style-type: none"> <li>• flexible access to commercial kitchens</li> <li>• co-working spaces</li> <li>• business infrastructure such as broadband and</li> </ul>	<p>Creating jobs and boosting community cohesion. From capital grant support for starting businesses to visible improvements to local retail, hospitality and leisure sector facilities.</p> <p>Enhancing rural visitor economy and rural leisure opportunities.</p>	<ul style="list-style-type: none"> <li>• Number of businesses supported</li> <li>• Number of farm businesses supported</li> <li>• Number of farm diversification projects supported</li> <li>• Number of micro businesses supported</li> </ul>	<ul style="list-style-type: none"> <li>• Jobs created</li> <li>• Jobs safeguarded</li> <li>• Number of new businesses created</li> <li>• Number of businesses adopting new to the firm technologies or processes</li> <li>• Number of businesses with improved productivity</li> </ul>

	<p>This intervention corresponds to the <a href="#">UK Shared Prosperity Fund (UKSPF) intervention E26</a>.</p>	<p>electric vehicle (EV) charging points</p> <p>Establishment of rural community businesses, for example:</p> <ul style="list-style-type: none"> <li>community-owned shops (for example provision of premises)</li> <li>equipment to support the showcasing of local food and drink products such as regional information display boards</li> </ul>			<ul style="list-style-type: none"> <li>Number of businesses increasing their export capability</li> </ul>
Supporting rural business	<p>Funding (capital grants) for the development and promotion (both trade and consumer) of the visitor economy, such as:</p> <ul style="list-style-type: none"> <li>local attractions</li> <li>trails</li> <li>tourism products more generally</li> </ul>	<p>Development of local visitor trails and infrastructure to support this, such as:</p> <ul style="list-style-type: none"> <li>information boards</li> <li>visitor centres</li> </ul> <p>Grants to develop local tourist attractions.</p> <p>Development of local visitor experiences</p>	<p>Creating jobs and boosting community cohesion.</p> <p>Enhancing rural visitor economy and rural leisure opportunities.</p>	<ul style="list-style-type: none"> <li>Number of businesses supported</li> <li>Number of visitor experiences supported</li> <li>Number of farm businesses supported</li> <li>Number of micro businesses supported</li> </ul>	<ul style="list-style-type: none"> <li>Jobs created</li> <li>Jobs safeguarded</li> <li>Number of new businesses created</li> <li>Number of businesses increasing their turnover</li> </ul>

	This intervention corresponds to the <a href="#">UKSPF intervention E17.</a>	based on the local offer.			
Supporting rural communities	Funding (capital grants) for investment and support for digital infrastructure for local community facilities.  This intervention corresponds to the <a href="#">UKSPF intervention E15.</a>	Capital grants for provision of gigabit capable digital infrastructure at rural hubs for community use, for example: <ul style="list-style-type: none"> <li>village halls</li> <li>pubs</li> <li>post offices</li> </ul> (Projects must align with the government's <a href="#">Project Gigabit programme</a> ).	Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities. This includes: <ul style="list-style-type: none"> <li>community infrastructure</li> <li>local green space</li> <li>community-led projects</li> </ul>	<ul style="list-style-type: none"> <li>Number of organisations receiving grants</li> <li>Number of facilities supported, created or installed</li> </ul>	<ul style="list-style-type: none"> <li>Jobs created</li> <li>Jobs safeguarded</li> <li>Increased users of facilities or amenities</li> <li>Improved perception of facility or infrastructure project</li> <li>Improved perception of facilities or amenities</li> </ul>
Supporting rural communities	Funding (capital grants) for investment in capacity building and infrastructure support for local civil society and community groups.	Capital grants for provision of net zero infrastructure for rural communities and to support rural tourism activity, for example: <ul style="list-style-type: none"> <li>EV charging points</li> </ul>	Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical,	<ul style="list-style-type: none"> <li>Number of EV charging points</li> <li>Number of visitors or locals using charging points</li> <li>Number of community</li> </ul>	<ul style="list-style-type: none"> <li>Improved perception of facilities or amenities</li> <li>Increased users of facilities or amenities</li> </ul>

	<p>This intervention corresponds to the <a href="#">UKSPF intervention E11.</a></p>	<ul style="list-style-type: none"> <li>community energy schemes such as scaled up biomass, heat pumps or solar</li> </ul> <p>Capital grants for kitchens in community hubs which are capable of supporting food and drink entrepreneurs to get accreditation for food production.</p> <p>Funding for resilience infrastructure and nature-based solutions that protect local businesses and community areas from natural hazards including flooding and coastal erosion.</p>	<p>cultural and social ties and amenities. This includes:</p> <ul style="list-style-type: none"> <li>community infrastructure</li> <li>local green space</li> <li>community-led projects</li> </ul>	<p>energy projects funded</p>	<ul style="list-style-type: none"> <li>Improved perceived or experienced accessibility</li> <li>Number of new businesses created</li> </ul>
Supporting rural communities	<p>Funding (capital grants) for creation of and improvements to local rural green spaces.</p> <p>This intervention corresponds to the <a href="#">UKSPF intervention E3.</a></p>	<p>Capital grants to establish or enhance rural green and blue infrastructure including:</p> <ul style="list-style-type: none"> <li>community gardens</li> <li>green spaces</li> <li>watercourses and embankments</li> </ul>	<p>Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties</p>	<ul style="list-style-type: none"> <li>Amount of rehabilitated land or premises</li> <li>Square metres (m<sup>2</sup>) of land made wheelchair accessible or step free</li> </ul>	<ul style="list-style-type: none"> <li>Increased footfall</li> <li>Increased visitor numbers</li> <li>Increased use of cycleways or paths</li> <li>Jobs created</li> <li>Improved perception of</li> </ul>

		<ul style="list-style-type: none"> <li>greening of streets and paths</li> <li>incorporating natural features into wider public spaces</li> </ul>	<p>and amenities. This includes:</p> <ul style="list-style-type: none"> <li>community infrastructure</li> <li>local green space</li> <li>community-led projects</li> </ul>	<ul style="list-style-type: none"> <li>Amount of public realm created or improved</li> <li>Number of facilities supported or created</li> <li>Amount of green or blue space created or improved</li> </ul>	<p>facilities or amenities</p> <ul style="list-style-type: none"> <li>Increased users of facilities or amenities</li> <li>Improved perceived or experienced accessibility</li> </ul>
Supporting rural communities	<p>Funding (capital grants) for existing cultural, historic and heritage institutions that make up the local cultural heritage offer.</p> <p>This intervention corresponds to the <a href="#">UKSPF intervention E4.</a></p>	<p>Capital grants to develop, restore or refurbish local natural, cultural and heritage assets and sites.</p> <p>Improving visitor experience and accessibility of these assets. For example by:</p> <ul style="list-style-type: none"> <li>creating wheelchair accessible and step free access that goes beyond statutory requirements</li> <li>providing all terrain wheelchairs allowing access to new areas of sites</li> </ul>	<p>Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities. This includes:</p> <ul style="list-style-type: none"> <li>community infrastructure</li> <li>heritage assets</li> <li>local green space</li> </ul>	<ul style="list-style-type: none"> <li>Number of organisations receiving financial support other than grants</li> <li>Number of organisations receiving grants</li> <li>Number of tourism, culture or heritage assets created or improved</li> <li>Amount of green or blue space created or improved</li> <li>Amount of land or premises supported</li> </ul>	<ul style="list-style-type: none"> <li>Increased footfall</li> <li>Increased visitor numbers</li> <li>Increased use of cycleways or paths</li> <li>Jobs created</li> <li>Improved perception of facilities or amenities</li> <li>Increased users of facilities or amenities</li> <li>Improved perceived or experienced accessibility</li> </ul>

				<ul style="list-style-type: none"> <li>• m<sup>2</sup> of land made wheelchair accessible or step free</li> <li>• Number of facilities supported or created</li> </ul>	
Supporting rural communities	<p>Funding (capital grants) for local arts, cultural, heritage and creative activities.</p> <p>This intervention corresponds to the <a href="#">UKSPF intervention E6</a>.</p>	<p>Funding for provision of maker spaces.</p> <p>Funding for local art galleries, museums and libraries for altering premises or providing spaces for exhibitions to support displays for artists to showcase work.</p> <p>Capital grants to enable cultural, heritage and creative events and provision of venues for locally-led:</p> <ul style="list-style-type: none"> <li>• music and theatre performances</li> <li>• tours</li> <li>• author events</li> <li>• film screenings</li> </ul>	<p>Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities. This includes:</p> <ul style="list-style-type: none"> <li>• community infrastructure</li> <li>• local green space</li> <li>• community-led projects</li> </ul>	<ul style="list-style-type: none"> <li>• Number of potential entrepreneurs provided assistance to be business ready</li> <li>• Number of organisations receiving grants</li> <li>• Number of local events or activities supported</li> </ul>	<ul style="list-style-type: none"> <li>• Jobs created</li> <li>• Jobs safeguarded</li> <li>• Increased footfall</li> <li>• Increased visitor numbers</li> <li>• Improved engagement numbers</li> <li>• Improved perception of facilities or amenities</li> <li>• Number of community-led arts, cultural, heritage and creative programmes as a result of support</li> <li>• Improved perception of events</li> </ul>



<p>Supporting rural communities</p>	<p>Funding (capital grants) for active travel enhancements in the local area.</p> <p>This intervention corresponds to the <a href="#">UKSPF intervention E7</a>.</p>	<p>Creation of new footpaths and cycle paths, particularly in areas of health need.</p> <p>Upgrading of existing footpaths and cycle paths, particularly in areas of health need.</p>	<p>Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities. This includes:</p> <ul style="list-style-type: none"> <li>• community infrastructure</li> <li>• local green space</li> <li>• community-led projects</li> </ul>	<ul style="list-style-type: none"> <li>• Amount of new or improved cycleways or paths</li> <li>• Number of facilities supported or created</li> <li>• Amount of green or blue space created or improved</li> </ul>	<ul style="list-style-type: none"> <li>• Increased use of cycleways or paths</li> <li>• Improved perception of facilities or amenities</li> </ul>
<p>Supporting rural communities</p>	<p>Funding (capital grants) for rural circular economy projects.</p>	<p>Capital grants to enable setting up or enhancement of rural community-led repair cafes or mend workshops. This includes:</p> <ul style="list-style-type: none"> <li>• provision of premises</li> <li>• tools or equipment to support</li> </ul>	<p>Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities. This includes:</p> <ul style="list-style-type: none"> <li>• community infrastructure</li> </ul>	<ul style="list-style-type: none"> <li>• Number of organisations receiving grants</li> <li>• Number of people reached</li> </ul>	<ul style="list-style-type: none"> <li>• Improved engagement numbers</li> <li>• Improved perception of local facilities or amenities</li> <li>• Number of community-led programmes as a result of support</li> </ul>

			<ul style="list-style-type: none"> <li>• local green space</li> <li>• community-led projects</li> </ul>		
Supporting rural communities	<p>Funding (capital grants) for impactful volunteering and social action projects to develop social and human capital in local places.</p> <p>This intervention corresponds to the <a href="#">UKSPF intervention E9</a>.</p>	<p>Capital grants to enable people to develop volunteering and social action projects locally, such as:</p> <ul style="list-style-type: none"> <li>• purchase of equipment</li> <li>• improvements to premises to enable local volunteering groups such as youth charities, carers groups or refugee support groups</li> </ul>	<p>Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance physical, cultural and social ties and amenities. This includes:</p> <ul style="list-style-type: none"> <li>• community infrastructure</li> <li>• local green space</li> <li>• community-led projects</li> </ul>	<ul style="list-style-type: none"> <li>• Number of organisations receiving grants</li> <li>• Number of local events or activities supported</li> <li>• Number of projects supported</li> </ul>	<ul style="list-style-type: none"> <li>• Improved engagement numbers</li> <li>• Volunteering numbers as a result of support</li> </ul>